



# IN-PERSON SESSIONS

## MASTER SESSIONS #1:

4:30pm - 5:00pm

### Board Room 1

**Robyn & Jason Murphy**, JRM Consulting & Murphy Enterprises  
*Building and Scaling a Family-Run Business*

### Board Room 2

**Lisa & Kevin Alexander**, WellSpring Manor  
*The Art of Creating a Luxury Brand*

### Board Room 3

**Securityplus Federal Credit Union**  
*Unlock Your Business Potential*

### Main Area:

4:40pm - 5:05pm

**Tari Cash**, CEO, City Swing

*Teeing Up Connections: Leveraging Golf for Business Growth*

---

## MASTER SESSIONS #2

5:10pm - 5:30pm

### Board Room 1

**Kenny Kas**, KAS Collection LLC  
*Stop Rushing to Be Known. Take Your Time to Be Remembered.*

### Board Room 2

**Emmja & Aaron McNeill**, Hue Cafe'  
*Trimming the Fat To Maximize Growth*

### Panel Discussion

Dr. Nia Banks | Nicholas Fletcher | Dr. Lance London  
Drew Hawkins | Dr. Frances Draper



## VIRTUAL SESSIONS

### Main Stage:

4:28 - 4:53PM: **Christyn Breckenridge,**

*3rd Eye View:*

Removing The Blinders In Business

4:54 - 5:15PM: **Madhyatu Taylor,**

*DJAM Naturals:*

Doing Business Your Way

### Stage Two:

4:28 - 4:53PM: **Ron Busby,**

*U.S. Black Chamber:*

Championing Black Business Growth  
& Empowerment

4:54 - 5:15PM: **Marilyn Van Alston,**

*Wifey Brand Wines:*

The Road to Creating Wifey Brand Wines

### All:

5:16 - 5:28PM: **Chrissy Thornton,**

*The Black Leadership Circle:*

Creating Pipelines for Black Executive Leadership

5:29 - 5:58PM: **Kevin Peck and Peter Zimmerman,**

Digital Billboard Marketing for Small Businesses

5:59 - 6:00PM: **AFRO News**